



MICHELLE LUJAN GRISHAM
GOVERNOR

JAMES C. KENNEY
CABINET SECRETARY

NOTICE OF VIOLATION UNPERMITTED FOOD SERVICE

OPERATOR OF FOOD SERVICE ESTABLISHMENT Rancho de Santa Fe
LOCATION OF VIOLATION PO Box 4 Velarde, NM 87582 ; 58 E San Francisco St Santa Fe, NM 87501
DATE OF VIOLATION 8/2/2023 TIME OF VIOLATION 1:30 PM

DESCRIPTION OF VIOLATION: Packaged salsa products are being processed and sold wholesale at a retail store without a valid NMED Manufactured Food Permit. NMED has no record of a permit being issued to a business named Rancho de Santa Fe or The Fruit Basket. Product was seen by NMED personnel on a retail store shelf. Evidence is substantiated by the attached photos.

You are in violation of the Food Service Sanitation Act, NMSA 1978, §25-1-7 and 7.6.2 NMAC 8-301.11 (A) for selling food to the general public without a valid permit.

The Department may bring the following enforcement actions for operating without a permit:

- A. Relief in district court to enjoin the operation of any food service establishment not complying with the Food Service Sanitation Act or any regulation adopted under the act, NMSA 1978, §25-1-12(A);
- B. Imposition of a civil penalty up to five hundred dollars (\$500) for each violation of the Food Service Sanitation Act. Each and every violation of the provisions of that act shall constitute a separate offense, NMSA 1978, §25-1-12(B).

☒ **This is a Notice of Violation issued in lieu of court action. A similar violation in the future will result in a formal enforcement action.**

Please contact the following New Mexico Environment Department (NMED) Inspector to discuss the violations and how to come into compliance:

NMED Inspector Name: Sherman Paranandi
Address: 1800 East 30th Street, Suite B Farmington, NM 87401
Cell Phone: (505) 427-6078 Email: sherman.paranandi@env.nm.gov

William Chavez
Bureau Chief

Please note that your facility will appear on the Department's Enforcement Watch as a result of this NOV (see: <https://www.env.nm.gov/enforcement-watch/>). Further, the Department will issue a press release to local media highlighting your facility as appearing on this webpage. Your facility will remain on the Enforcement Watch website as an active matter until this matter is fully resolved, including the payment of the assessed civil penalty.

Pursuant to the NMED Delegation Order dated March 24, 2023, the Cabinet Secretary has delegated the authority to issue the Notice of Violation to the Bureau Chief.



35.68692, -105.93935, 2120.4m
Aug 2, 2023 12:54:58 PM

Ingredients:
Tomatoes, chile
pequin, red chile,
onions, spices, lime
juice.

- No Artificial Flavors
- No Additives
- No Preservatives

**Refrigerate After
Opening**

Manufactured by :
Rancho de Santa Fe
P.O. Box 4
Velarde, NM 87582
(505) 852-2310
Web site:
www.chili-store.com

Ingredients:
Organic produce is used when available. All items
are fresh and chopped by hand.
Tomatoes, roasted green chile, onions, jalapenos,
garlic salt, cilantro and lime juice.

Packaged and processed by-
The Fruit Basket
P.O. Box 4
Velarde, New Mexico 87582
(505) 852-2310 or (505) 852-4638

\$8.99

35.68681, -105.93931, 2159.3m
Aug 2, 2023 12:54:03 PM



35.68685, -105.93933, 2113.7m
Aug 2, 2023 12:54:32 PM